

Where 2 Get It has been in business since 1997 providing locators to national and regional brands including Buckle, Carhartt, Chamberlain, Columbia Sportswear Company, Eureka, ExOfficio, Hancock Fabrics, Hoover, Lane Furniture, Leatherman Tools, Merle Norman, Michaels, Monster Cable, Mountain Hardwear, Office Depot, Olive Garden, Outback Steakhouse, Patagonia, Popeyes, Red Lobster, Safeway, Salomon, Seiko, Sony, Swiss Army, and ViewSonic.

Products include:

Search Locator

- ▶ Local Submission
- ▶ Organic Search (SEO)
- ▶ Paid Search (SEM)

Business Locator

- ▶ Retail maps & driving directions

Product Locator

- ▶ Manufacturers Buy Online or Buy Local

Mobile Locator

- ▶ Mobile Browser
- ▶ SMS Text Messaging
- ▶ Interactive Voice Response (IVR)
- ▶ GPS In-Car and Portable Navigation

Typical applications include:

- ▶ Store Locator
- ▶ Dealer Locator
- ▶ Restaurant Locator
- ▶ Event Locator
- ▶ Find a Location
- ▶ Where to Buy

Typical Industries:

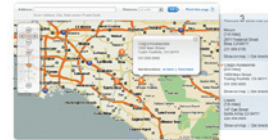
- ▶ Restaurants
- ▶ Food Service
- ▶ Apparel
- ▶ Sporting Goods
- ▶ Consumer Electronics
- ▶ Franchise Companies

Help your clients GET FOUND where users search!

Search Engines & IYPs Search Locator



Corporate Website Business Locator Product Locator



Mobile Devices Mobile Locator



Provide value add to your clients and get a 10% referral fee!

Where 2 Get It works with a multitude of agencies that provide web design to include locator functionality. We understand that most agencies own the overall website design, but that they may want to refer to search experts for the locator technology. We can work behind the scenes or directly with your clients for the locator functionality. Either way is fine with us. Just know that locators can be sold to your clients for additional value.

Value Add for Retailers

You can easily add private label maps and driving directions to your retail client's website for all of their locations. With our new GeoIP technology locations can automatically appear based on the users IP address. We've got Web 2.0 technology that lets the consumer easily click and drag the map as well as use the mouse scroll to zoom in/out. You can even add a call to action with location based coupons and events. Coverage for US, Canada and Western Europe are available.

Value Add for Manufacturers

You can provide two options of "Buy Online" or "Buy Locally" to your manufacturer's client's website. For "Buy Online" we provide product to product links (P2P) that allow consumers to go directly from your manufacturers product page to an online retailer's product page so that they don't have to do the search all over again. Of course we also provide the private label maps and driving directions for "Buy Local". Get found where users search.

Please call us at 888-377-2767 or email us at agencies@where2getit.com to find out more on how our agency referral program can work for you!

▶ Call us today to talk about your specific needs. Toll Free: 888-377-2767

Search Locator

Billions of users have turned to the internet to find local businesses. When customers search the internet for the products and services your clients sell, they should be able to find their local businesses. Quickly, easily, and predictably. Search Locator is an excellent solution for driving high quality traffic to local businesses from multiple mediums. We're talking about all the leading search engines, local search engines, internet yellow pages, vertical directories, in-car and portable navigation, etc. Where 2 Get It can help your clients dominate all three areas of search engine results; Local Submission, Organic Search (SEO) and Paid Search (SEM).

Business Locator

Locator functionality is one of the top decision-making tools consumers use when visiting a retailer's website. A customer who uses a locator is most likely going to walk into your local business. Locators help drive online traffic into your local retail locations, with the promise of increasing sales. Capabilities include automatically showing locations based on the users IP address (GeoIP), showing results based on drive time versus straight time (as the crow flies), driving directions, locations along the way, send to email/phone, coupons and events. In a Web 2.0 world, it's the user experience that counts!

Product Locator

The Internet has changed how many people shop, but that doesn't mean brick-and-mortar stores have lost steam. In fact, manufacturers who embrace the new shopping trends by offering "Buy Online" or Buy Local" will have a business edge over those who do not. From the manufacturers product page directly to the online eTailers product page (P2P). That means the consumer does not have to do the product search all over again when they get to the eTailer's website. Either from the manufacturers home page or from their product page the customer can click on the "Where to Buy" link and quickly find local authorized dealers, distributors, or retail locations that carry their products.

Mobile Locator

Mobile screens are the latest tool for marketers seeking to win over customers. The potential for marketing to mobile devices is huge. According to GfK NOPs 1Q08 research there are now over 255 million mobile phones in the US with over 69 million using mobile internet and over 125 million using text messaging. That's around a 70% adoption rate! You can offer your clients mobile browsing, SMS text messaging, interactive voice response (IVR), as well as the ability to show up on in-car and portable navigation devices (GPS).

Where 2 Get It provides a unique combination of high consumer usability, robust database management, and statistics collection capabilities, making it the most versatile and powerful Locator solutions available. We combine this technology strength with our unlimited technical support and integration assistance, a flat pricing structure, and the personalized service approach of a smaller company.

Testimonials

More and more consumers are using internet search to find local businesses and offers - and Darden Restaurants, owner of Red Lobster and Olive Garden restaurants realizes the importance of driving online traffic to their local restaurants. "We are excited about the opportunity to work with Where 2 Get It using their new Search Locator solution to help us maximize our organic SEO efforts and drive qualified local restaurant traffic."

Michael Friedman
Director Interactive Marketing Services
Darden Restaurants

Since 1997, Seiko has remained a loyal customer of Where 2 Get It implementing both the Business Locator and Lead Generation. "Where 2 Get It's Locator provides us with added functionality, is cost effective, and consistently delivers outstanding customer service."

Diana Gaeta
Brand Manager
Seiko

"Monster has truly benefited from the ecommerce Product Locator and Dealer Locator Where 2 Get It provides. It's a win-win-win, as the end consumer benefits by easily being able to find the product they are looking for, the retailer benefits because Monster is sending them very qualified leads directly to their online product page or local location, and Monster benefits by being able to offer a seamless way to provide our consumers various buying options; both online and local."

Jim Klar
Ecommerce Market Area Manager
monstercable.com

"With the Where 2 Get It mobile technology, customers can conveniently use mobile devices to find Office Depot locations in a matter of minutes - even when they are away from the home or office."

Noah Maffitt
Director of E-Commerce
Office Depot

 **Call or email us today to talk about your specific needs.**

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