

Corporate Website Locator

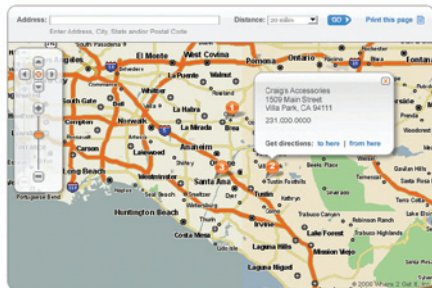
- ▶ Store Locator
- ▶ Dealer Locator
- ▶ Restaurant Locator
- ▶ Find a Location
- ▶ Where to Buy
- ▶ Find your local...

The Business Locator can be equipped with interactive maps, driving directions, and criteria-based searching.

Where 2 Get It is a premier provider of location based services including our Web- and mobile-based locator services that empower manufacturers and retailers to connect consumers with where to buy, both online and locally.

More than 550 leading brands use the Where 2 Get It locator technology including Applebee's, Brook Brothers, Buckle, Eureka, Leatherman Tools, Office Depot, Inc., Outback Steakhouse, Popeyes, Rockport, Safeway and Seiko.

In a Web 2.0 world it's the user experience that counts!



There are 3 stores near you.

Macy's (1.4 miles) Show on map Get directions	2611 Frederick Street Sausalito, CA 94111	Ph: 231.222.0000
Craig's Accessories (0.3 miles) Show on map Get directions	1509 Main Street Tasting Foothills, CA 94111	Ph: 231.000.0000
Lowe's (1.8 miles) Show on map Get directions	147 Oak Street Sausalito, CA 94111	Ph: 231.000.0000

Includes SlippyMap™ technology

Choose either our Hosted or Web Service options for the Business Locator which would be branded to match your corporate website.



Drive Online Traffic Into Foot Traffic

Locator functionality is one of the top decision-making tools consumers use when visiting a retailer's website. A customer who uses a locator is most likely going to walk into your local business. Locators help drive online traffic into foot traffic, with the promise of increasing sales.

Business listing results are displayed on an interactive map showing the user where each location is, in relation to where they are. The user can click on each location to see a street-level map without leaving your website.

Search Results

- ▶ GeoIP automatically displays locations using IP address
- ▶ Custom icons to match your branding
- ▶ Simple one box entry for search
- ▶ Criteria based searching
- ▶ Distance provided in drive time or distance
- ▶ Click and drag to move the map and new locations will appear
- ▶ Scroll to zoom in/out
- ▶ "More info" available for location amenities
- ▶ Send address to Phone/Email
- ▶ Coupons/events based on location
- ▶ International support
- ▶ Detailed reporting/statistics
- ▶ Hosted or Web Service
- ▶ Branded to your website look and feel

Driving Directions

- ▶ Turn-by-turn driving directions
- ▶ Highlights route on map
- ▶ Movable start and/or end address
- ▶ Along the Way finds locations between two points
- ▶ International support - routing in 5 languages
- ▶ Send directions to Phone/Email

▶ Call us today to talk about your specific needs. Toll Free: 888-377-2767

Locator Console

Enables you to track your ROI by providing detailed reports on all consumer actions as well as manage your locator at any time, 24/7.

Reporting/Statistics

- ▶ Download location-specific statistics
- ▶ Count total number of locator searches, map draws and directions
- ▶ View graphs and charts based on:
 - Location - cities, states and zip codes requested
 - Time - hour, day and month
 - Retailer - dealer, store, locations
 - Driving directions

Client Administration

- ▶ Access via web browser using password 24/7
- ▶ Manage multiple brands
- ▶ Maintain complete control of database(s)
- ▶ Add/Edit/Delete files or individual location records
- ▶ Download entire files
- ▶ Map and Location editor
- ▶ Tools for data cleansing and verification
- ▶ Setup automated file transfer (FTP)

Coupons & Events

Enhance your call to action by adding location specific coupons and events.

Mobile Locators

Send to Phone (Text Messaging) / Send to Email

Location details can be sent from your corporate website, via Business Locator, directly to a consumers mobile device or email address.

Mobile Web

Our Mobile Web Locator is a wireless version of our Business Locator. Users can get local search results on web-enabled mobile devices like cell phones and PDAs. The iPhone locator uses the integrated mapping.

800 Interactive Voice Response (IVR)

IVR will help your customers find the closest place to buy your products and services when they call your 800 number and enter their zip code. The 800 Locator uses the same database as the Business Locator, ensuring the same results are found whether searching for a location online or by phone.

Note: Mobile Marketing Campaigns and branded iPhone applications are also available.

Where 2 Get It provides a unique combination of high consumer usability, robust database management, and statistics collection capabilities, making it the most versatile and powerful locator solution available. We combine this technology strength with our superior technical support and integration assistance, a flat pricing structure, and the personalized service approach of a smaller company.

Testimonials

where2get▶it® has delivered leading solutions in industries including apparel, food service, automotive, financial services, hospitality, manufacturing and retail since 1997.

With hundreds of brand name websites using the Where 2 Get It Business Locator and a client retention rate of 95%, we are confident that we can deliver a solution that fits your specific needs.

"Consumer experiences and expectations are evolving and at the end of the day, we want to make it easy for the consumer to quickly find our product at an Authorized Seiko Retail location. Since 1997, Seiko has remained a loyal customer of Where 2 Get It. Their product's accuracy, as well as the high level of customer support is superior to the competition and the Business Locator solution helps us maximize our SEO efforts while driving qualified traffic to our retail partners."



Robert Swanson
Vice President
Marketing

Popeyes added Where 2 Get It's Coupon feature so its regional marketing agencies could post coupons for the brand's 1,500+ locations in the US. "Our traffic increased almost 400% in one year!"



Alicia Thompson
Vice President
Communications & PR

"Buckle is always looking for ways to better integrate our retail and Internet channels in order to enhance the overall shopping experience for our guests. With a very simple implementation, we were able to add value by giving our guests the ability to easily locate in-store events via our Where 2 Get It store locator on buckle.com."



Kelly N. Barnes
Manager, Web Systems
Development

▶ **Call or email us today to talk about your specific needs.**

Toll Free: 888-377-2767 • **Fax:** 714-695-9809 • **email:** sales@where2getit.com • **Web:** www.where2getit.com